

Perkins Nichols Media 6330 East 75th St. #144 Indianapolis, IN 46250

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Buyer Name Sales Office Salesperson

Phone/Fax

Comments Billing Type Account Types

Authorized by Schneider

Standard

Local/Political Candidate

Sales Tax

Indianapolis, IN 46204

VideoIndiana, Inc. 1000 N. Meridian Street

**Product** Agency Brand Advertiser Schedule Dates 09/24/12-09/30/12

Contract #

102506

¥T ¥ Click, Steve (1579) Perkins Nichols Media (1315) Senate Majority Campaign Committee (9163) Rep/State Sen/Dist 30/Schnelder (13303) Political/Senate (1132)

**8** Entered By Last Modified Date Entered Headline #

09/06/12

WTHR (WTHR)

Demo 중 Lisa Baxter

Normal

15.00

Net Total Commission Package Deal Order Type Commission % \$26,435.00

09/20/12

\$4,665.00

	Grand Total:	Sep. 2012	By Broadcast Month
	45	45	Sports
	\$31 100 OO	\$31,100.00	Rate

Accepted-	11.0	10.0	9.0	8.0	7.0	6.1	6.0	5.1	5.0	4.0	3.0	2.0	1.1	1.0	-Une
Accepted-Agency/Advertiser:	11.0 Normal Line / SPOT	10.0 Normal Line / SPOT	9.0 Normal Line / SPOT	8.0 Normal Line / SPOT	7.0 Normal Line / SPOT	6.1 Normal Line / SPOT	6.0 Revised Line / SPOT	5.1 Normal Line / SPOT	5.0 Revised Line / SPOT	4.0 Normal Line / SPOT	3.0 Normal Line / SPOT	2.0 Normal Line / SPOT	1.1 Normal Line / SPOT	1.0 Revised Line / SPOT	Line Type / Break Type (Ref #)
	09/30/12-09/30/12	09/30/12-09/30/12	09/29/12-09/29/12	09/24/12-09/28/12	09/24/12-09/28/12	09/24/12-09/28/12	09/24/12-09/28/12	09/24/12-09/28/12	09/24/12-09/28/12	09/24/12-09/28/12	09/24/12-09/28/12	09/24/12-09/28/12	09/24/12-09/28/12	09/24/12-09/28/12	Dates
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Date: Accepted-Station:	:30 7A- 8A (EST)	:30 6A- 7A (EST)	:307A- 8A (EST)	:307:30P- 8P (EST)	:30 7P- 7:30P (EST)	:30 6P- 6:30P (EST)	;30 6P- 6:30P (EST)	:30 SP- 6P (EST)	:30 SP- 6P (EST)	:30 12:30P- 1P (EST)	:30 10A- 11A (EST)	:309A- 10A (EST)	:30 7A- 9A (EST)	:307A- 9A (EST)	Length Run Times
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ACT Date:	\$450.00	\$150.00	\$450.00	\$1,100.00	\$1,000.00	\$1,200.00		\$1,000.00		\$300.00	\$400.00	\$400.00	\$700.00		Rate
Comments:	\$450.00	\$150.00	\$450.00	\$3,300.00	\$3,000.00	\$6,000.00		\$4,000.00		\$900.00	\$800.00	\$800.00	\$3,500.00		Total
is.	\$450.00 WTHR (WTHR)	\$150.00 WTHR (WTHR)	\$450.00 WTHR (WTHR)	\$3,300.00 WTHR (WTHR)	\$3,000.00 WTHR (WTHR)	\$6,000.00 WTHR (WTHR)	WTHR (WTHR)	\$4,000.00 WTHR (WTHR)	WTHR (WTHR)	\$900.00 WTHR (WTHR)	\$800.00 WTHR (WTHR)	\$800.00 WTHR (WTHR)	\$3,500.00 WTHR (WTHR)	WTHR (WTHR)	Station
	7-8a Sun Sunrise	6-7a Sun Sunrise	7-8a Sat Today	730-8р Јеорагфу	7-730p Wheel	6-630p EWN	6-630p EWN	5-6p EWN	5-6p EWN	1230-1p Noon News	10-11a Today	9-10a Today	7-9a Today	7-9a Today	Comments
	9/6/12	9/6/12	9/6/12	9/6/12	9/6/12	9/20/12	9/6/12	9/20/12	9/6/12	9/6/12	9/6/12	9/6/12	9/20/12	9/6/12	Entered

<sup>&</sup>quot;Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



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Account Types

Comments Billing Type

Standard

Sales Office Salesperson

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Brand Product Agency Advertiser Schedule Dates Contract # Political/Senate (1132) Senate Majority Campaign Committee (9163) 09/24/12-09/30/12 Perkins Nichols Media (1315) 102506

¥T¥ Click, Steve (1579) Rep/State Sen/Dist 30/Schneider (13303)

Demo 용 용 Entered By Last Modifier Date Entered Headline # 09/20/12 09/06/12 중 Lisa Baxter

15.00 Normal

WTHR (WTHR)
By Broadcast Month
Sep. 2012 Grand Total: # # # \$31,100.00 \$31,100.00

Authorized by Schneider Local/Political Candidate Net Total Commission Order Type Sales Tax Commission % Package Deal \$26,435.00 \$4,665.00

Accepted		20.0	19.0	18.0	17.0	16.0	15.0	14.1	14.0	13.0	12.0	Line
Accepted-Agency/Advertiser:		20.0 Normal Line / SPOT	19.0 Normal Line / SPOT	18.0 Normal Line / SPOT	17.0 Normal Line / SPOT	16.0 Normal Line / SPOT	15.0 Normal Line / SPOT	14.1 Normal Line / SPOT	14.0 Revised Line / SPOT	13.0 Normal Line / SPOT	12.0 Normal Line / SPOT	Une type / Break type (ket #)
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Date:			133		123	133	ننا	اننا	ن	ü	  :::	- Section
Accepted Station:	CO	 :30 11:35P- 12:37A (EST)	:30 11:30P- 12:05A (EST)	:30 11P- 11:35P (EST)	:30 4P- 5P (EST)	:30 6A- 7A (EST)	:30 5:30A- 6A (EST)	:30 4P- 5P (EST)	:30 4P- SP (EST)	:30 9A- 10A (EST)	:30 8A- 9A (EST)	
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Date:		 \$450.00	\$750.00	\$1,400.00	\$350.00	\$500.00	\$450.00	\$350.00		\$450.00	\$450.00	i
Comments:		\$1,350.00	\$750.00	\$1,400.00	\$1,050.00	\$1,500.00	\$450.00	\$350.00		\$450.00	\$450.00	. odi
		\$1,350.00 WTHR (WTHR)	\$750.00 WTHR (WTHR)	\$1,400.00 WITHR (WITHR)	\$1,050.00 WTHR (WTHR)	\$1,500.00 WTHR (WTHR)	\$450.00 WTHR (WTHR)	\$350.00 WTHR (WTHR)	WTHR (WTHR)	\$450.00 WTHR (WTHR)	\$450.00 WTHR (WTHR)	Justical
		1135p-1237a Tonight Show 9/20/12	1130p-1205a LN	11-1135p LN	4-5p Dr Phil	6-7a Sunrise	530-6a Early Sunrise	4-5p Dr Phil	4-5p Dr Phil	9-10a Sun Sunrise	8-9a Sun Today	Commence
		 W 9/20/12	9/20/12	9/20/12	9/20/12	9/20/12	9/20/12	9/20/12	9/6/12	9/6/12	9/6/12	Li iii

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